

# The Efficient Way To Protect Your Critical Business Data

# Cloud Backup Made Easy

We are Cloud's Cloud Backup solution offers a highly secure, extremely efficient method of protecting your critical business data, whether it's simple file data or large complex datastores such as Microsoft Exchange and SQL.

The business data that resides on your computer and server infrastructure is your most valuable asset and it demands adequate protection. If you think of backups as insurance, you'll want a sound policy in place.

Lose even a day's worth of data and it can be devastating to any business, costing hundreds or even thousands of pounds.

Thankfully, secure off-site cloud-based backup is now available from We Are Cloud. It replaces the traditional approach of keeping your data on your own hard-drives or tape, meaning that in the event of a disaster, critical data can be restored quickly and with confidence at a the click of a button.

## How Does it Work?

Our Cloud Backup client runs a fully automated daily incremental backup of your important files and data.

After a quick and simple installation of the client software, you select the files and/or directories you want backed up. You'll only have to do this once, but it's also possible to change the selection as and when is required.

Initially, a full backup will be made of the selected files and your data will be encrypted and compressed before being sent to our Cloud platform through a secure connection for safe storage and monitoring.

After that, individual files changes at block level are backed up, maximising efficiency and minimising the amount of space you use.



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# **Key Features**

**Scalable** – Suitable for small or large data quantities, no back-end limitation

Efficient - Block Level Incremental Backup/Restore

**Intelligent** - Client side De-duplication

Lightweight - Commits lowest footprint possible for bandwidth, storage & CPU

Secure – Client side encryption at 128/256 bits AES or 448 bits Blowfish

Off-site – Data is stored off-site and can be quickly restored incrementally

**Local Vault** - Ability to restore from on site storage

**Automated** – Schedules for ease of management

Customisable – Fast, reliable restoration of the data you need, not what you don't

**End-to-end** – A complete backup solution, not just a backup product

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### **Key Benefits**

#### Cloud Based

Where tape is unsafe & unreliable, online backup allows for truly agile incremental backup policy, maximising efficiency and minimising storage and bandwidth overhead.

#### Secure

Cloud Backup is more secure than tape – fact. Access to data is granted solely via an encryption key, with client side encryption at 128/256 bits AES or 448 bits Blowfish.

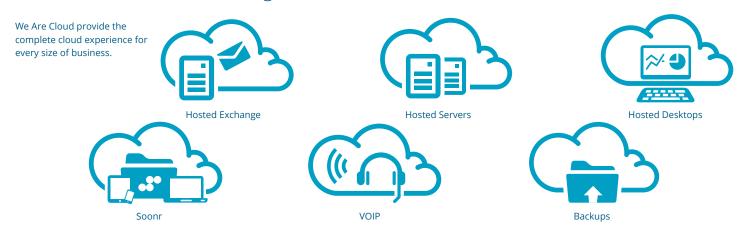
#### Fast Data Restoration

Restoring data with Cloud Backup is quick and easy - simply choose your desired restore - System State, Local Speed Vault, Virtual Drive, Exchange restore, or Single File on a virtual machine.

#### Versatile

Cloud Backup allows smaller backup windows, has low resource requirements, and supports all commonly used platforms & databases.

# We Are Cloud – Product range:







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